

FAST FACTS

393+



Business owners and entrepreneurs directly assisted

58+ hours

of training and workshops for small business owners



17

Businesses opened with in-depth direct business assistance

That's 100+ yards of ribbon for the ribbon cutting ceremonies!



29

New jobs created

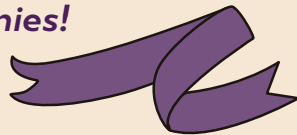
32+

Local events marketed

17

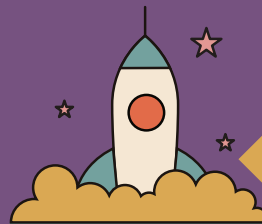
Businesses opened with in-depth direct business assistance

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510,000+

People reached through online marketing



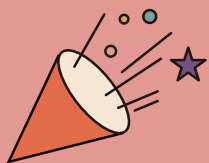
\$170.6 Million

Spent by overnight visitors at our local businesses



\$1.5 Million

Spent on startup expansion costs by business owners directly assisted



10% Increase

In money spent at Retail, Travel & Entertainment and Services Businesses



\$4.5 Million

Contributed to the local municipal tax base from 765,936 overnight visitors

\$181.5 Million

Value of construction activity (119%) increase over 2019

*(\$156.2 Million)
765,936 overnight visitors*