

I am writing to let you know that nominations are open for the 2017 Premier's Awards for Excellence in the Arts and to encourage you to share this information in your community. Attached you'll find a toolkit that can be used to spread the word about this important program.

The Premier's Awards celebrate artists and arts organizations for their outstanding achievements and contributions that breathe life into our communities, help drive innovation and strengthen local economies.

The awards are a way for us as audiences, fans and followers of their great work to applaud the innovators, creators, producers and performers, whose talent and passion enrich our lives and help our communities become stronger and more vibrant.

Each year, two awards are presented: an artist award of \$35,000 and an arts organization award of \$50,000. The program recognizes professional artists and arts organizations whose contributions span a significant period of time.

Details and nomination forms are available on the Ontario Arts Council website. **The nomination deadline is December 1, 2016.** Any Ontario resident is welcome to submit a nomination.

Thank you for helping us celebrate artists and arts organizations who share their talents with us and improve our communities.

Sincerely,

Maureen Adamson  
Deputy Minister

## **Web/Newsletter Copy**

50 words

### **Who inspires you?**

Are you passionate about the arts, consider yourself a fan or simply admire an artist or arts organization whose work has left an impression? The Premier's Awards for Excellence in the Arts are your chance to applaud them. Nominate an Ontario artist or arts organization today.

100 words

### **Who inspires you?**

Are you passionate about the arts, consider yourself a fan or simply admire an artist or arts organization whose work has left an impression? The Premier's Awards for Excellence in the Arts are your chance to applaud them. This annual program celebrates artists and arts organizations for their achievements and contributions to arts and culture in Ontario.

Nominate an artist or arts organization today — it's easier than you think! Visit the Ontario Arts Council website to learn more. The deadline to apply is December 1, 2016.

## **Tweets and Facebook posts**

### **Twitter:**

Do you know an inspiring Ontario artist or arts org? Nominate them for the #ONPremiersAwards! <http://www.arts.on.ca/Page1682.aspx>

Nominate your favourite Ontario artist or arts org for the #ONPremiersAwards <http://www.arts.on.ca/Page1682.aspx>

### **Facebook:**

Want to applaud someone whose artistic achievements have contributed to Ontario? Nominate them today for the Premier's Awards for Excellence in the Arts! This award celebrates artists and arts organizations for their achievements and contributions to our community that entertain, enlighten, educate and inspire. Visit the Ontario Arts Council's website to learn more.

Graphic

To be **INSPIRED**  
is **incredible**

**WHO INSPIRES YOU?**

Nominate an artist or arts organization today

**2017 PREMIER'S AWARDS  
FOR EXCELLENCE IN THE ARTS**

[www.ontario.ca/excellenceinarts](http://www.ontario.ca/excellenceinarts)

Last day: December 1, 2016